

5 FACTS YOU DON'T KNOW ABOUT LUNG CANCER

Lung cancer is the second most commonly diagnosed cancer in both men and women in the United States and the leading cause of all cancer deaths.¹

1

IT'S NOT JUST ONE DISEASE

Lung cancer is divided into 2 major types¹



Small Cell Lung Cancer
accounts for about 1 out of 10 cases

Non-Small Cell Lung Cancer
accounts for almost 9 out of 10 cases

2

MANY PEOPLE AREN'T TREATED

Many Americans diagnosed with advanced cancer never receive cancer care

68% of these people have lung cancer²



3

THOSE WHO DO GET TREATED MAY NOW HAVE MORE OPTIONS

WE BETTER UNDERSTAND HOW TUMORS GROW AND SURVIVE

Genetic discoveries specific to lung cancer have helped to personalize treatments^{3,4}



[EGFR⁵]
10-15%

[ALK⁶]
3-5%

[MET⁷]
50%

4

IT CAN AFFECT ANYONE



> 20,000 AMERICANS who have never smoked are diagnosed with lung cancer each year^{1,8}



MORE WOMEN DIE OF LUNG CANCER

than of BREAST OVARIAN UTERINE } cancers combined⁹



MORE COMMON IN PEOPLE

> 45 years old, but genetics can put younger people at risk¹



5

EARLY DIAGNOSIS IS IMPORTANT

TALK TO YOUR DOCTOR



if you think you're at risk

GET TESTED



Genetic or protein markers can determine if a targeted treatment may be appropriate^{3,4}

KNOW THE TREATMENT OPTIONS

- Surgery
- Radiation therapy
- Chemotherapy
- Targeted medicines¹



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